

motivation
India



Annual Report

2023-2024

Making space for disability

Contents

1 Our Board of Trustees

2 Message from the Director

3 Message from Board Member

4 About Motivation India

5 Our Value System

5 Our Value System

6 United Nations Sustainable
Development Goals and Our Work

8 Our Approach

9 Our Reach

10 2023-24 at a glance

12 Connecting with Key Stakeholders

14 Making Space for Disability

16 Motivation Peer Inclusion Training

17 Human Resource Development for
Sustainable Support

18 Making Space for Disability through
Sports

20 Meet Anitha

21 Sushmita's Pursuit of Dreams

22 Corporate Engagement

23 Our Partners

24 Financials

27 Our Donors

28 How can you help us?

Our Board of Trustees



Mr. K.N. GOPINATH

KN Gopinath brings over 32 years of experience in the social sector. Currently, he is the Executive Director of Dhvani Foundation, where he leads the strategic direction and growth of the organization, enhancing the operational systems and visibility of grassroots NGOs. Prior to this, Gopinath had a long tenure as Executive Director (Operations) at The Association of People with Disabilities (APD) in Bengaluru.



Ms. SUMITRA MISHRA

Sumitra Mishra is the Chief Executive Officer of Mobile Creches, India. Sumitra makes significant contribution towards the design and development of programmes and policies that promote childcare provisions as an entitlement for women informal workers in India, and globally.



Mr. SALEEM KHAN

Saleem Khan is the Director of Philanthropy for Asia and Africa at The Bridgespan Group. Before joining Bridgespan, he was instrumental at the British Asian Trust for nearly six years, initially as India Director, where he established the Trust's presence in India, and subsequently as Executive Director of Global Markets, expanding the Trust's reach and impact across South Asia.



Dr. NEETU SHARMA

Dr Neetu Sharma is a seasoned development researcher with over 24 years of expertise in socio-legal and policy research, particularly focusing on child rights and food security. She is currently Co-Director at the Centre for Child and the Law (CCL) at the National Law School of India University, Bangalore. In this role, Dr. Sharma provides strategic leadership, oversees partnership building, and ensures the sustainability of the Centre's initiatives.



Ms. MEENAKSHI BATRA

Meenakshi Batra is a distinguished international development expert with over 30 years of global experience. She specializes in strategic leadership, organizational development, program management, and corporate social responsibility. Meenakshi has spearheaded humanitarian efforts and large-scale initiatives in India, Afghanistan, and Indonesia, and worked across South and Southeast Asia, including Afghanistan, Bangladesh, and Nepal.

Message from the Director

Dear friends, partners and supporters,

Hello from Motivation India!

It is my honour to join Motivation India and Motivation's worldwide mission to enable greater independence and opportunity for persons with disabilities; through the user-led design and user-centric provision of wheelchairs, services, and training in collaboration with our partners.

On behalf of the team, we are excited to present our latest Annual Report for the financial year 2023-24.

Our Annual Report offers a concise overview of the impact we've made throughout the year i.e. through our strategic programmes, accomplishments, and learnings that focus on:

- (1) **Developing a user-centric, comprehensive, sustainable wheelchair service provision ecosystem,**
- (2) **Creating enabling environments for people with disabilities to participate in sports,**
- (3) **Amplifying the voices of persons with disabilities and their families for inclusion and participation,**
- (4) **Awareness, training, integrating wheelchair provision services in professional courses for rehabilitation personnel.**

In this report we present stories from the ground, the transformative power of access to the right Assistive Technology, the power of creating support systems locally and much more.

Aligned to our campaign, '**Making Space for Disability**', we have been able to create meaningful change and support people with disabilities. Together, we have witnessed firsthand the remarkable achievements and milestones achieved by people who have gained their legally entitled to independence, education, livelihood opportunities, sports and leisure.

We look forward to an impactful year ahead, with a lot of determination and commitment, in our pursuit of a more inclusive world where everyone has access to rightful assistive technology. Over the next year we will be working with our new strategic lens of making space for disability,

We would like to extend our heartfelt gratitude to all our supporters, partners, and stakeholders who have played a vital role in our journey. Your unwavering belief in our mission and your support have propelled us forward, and we invite you to delve into the pages of this report to witness the impact of your contributions.

Thank you for joining us in our mission to empower lives and inspire change.

Warm Regards

Mahesh Chandrasekar

Director



Message from Managing Trustee

Dear all well-wishers of Motivation India!

It's an amazing year at Motivation India with multiple interesting progress taking place across the functions.

We are delighted to share that we worked with 10 partners to develop a user-centric wheelchair service provision ecosystem that benefited 400+ persons with disabilities with appropriate wheelchairs inclusive of sports wheelchairs and trained over 600 rehabilitation personnel to sustain the services, making space for disability both at the grassroot and the systemic level.

Our efforts to ensure trained professionals who can conduct WHO standard services in wheelchair provision across urban and rural areas in India, continued through year. Over 600 professionals were trained in wheelchair service delivery, through this initiative one can find professionals in different corners of India who understand the needs and technicalities of wheelchairs and its users. Our partners have competent human resource through this technical enablement program which we hope supports in further scaling up the services for people with disabilities

'Swablamban' provided a platform for 250 children with disabilities get focused support on independent leaving and active engagement. Indeed, through this we enabled carers to ensure how certain skills could reduce dependency on carers and improve wellbeing of carers.

Our 'Corporate Engagement' initiative was further strengthened this year by reaching out to a few more corporates. This initiative challenges the corporate volunteers to experience the life of wheelchairs users and engage with them to develop solutions. We have seen this changing the mindsets and increasing the engagement of these volunteers to support the cause of inclusion and disability and bring the cause into the spotlight.

At the International level, Motivation UK organised Trustees interactive forum by bringing all country boards together, it was an inspiring interaction and helped us to understand each other's work, we look forward to learning more from future interactions.

We did have the challenge of running the organisation without a Director for over six months during the year. At the organisation level, we strengthened our local fundraising through the support of corporates and other donors. By the end of the year, we inducted three new Trustees, Mr. Saleem Khan, Ms. Meenakshi Batra, and Dr. Neetu Sharma and we have finalised the Director, Mr. Mahesh Chandrasekar, who joined us in July 2024. With these steps, we look forward to the coming year to be even more impactful..

I deeply appreciate and acknowledge all our partners, donors, well-wishers, fellow trustees, the UK Motivation Team and our staff members for all the support and faith in the mission of Motivation India.

With Best Wishes

KN Gopinath
Managing Trustee



About

Motivation India

We are a disability inclusion organization dedicated to improving the quality of life of persons with disabilities across India since 2011. Our mission is to advance the design and provision of wheelchairs so that more people living in the developing world can enjoy greater independence and opportunity. We're working towards a world that is fully inclusive. A world where the rights of people with disability are not only met but exceeded.

Strategic Priorities

We focus our work around the following five strategic priorities:



User Leadership

Build relevance, credibility and impact by being systematically informed by and accountable to our stakeholders. User needs are central to our mission at Motivation. Through access to assistive technology, we want individuals to maximize the benefits of wheelchair provision, leading to improved independence, well-being, and inclusion.

Products

Build a choice of high-quality mobility products through product design, development and supply. We are dedicated to promoting and providing the right wheelchair solutions based on **the guidelines set by the World Health Organization (WHO)**. Recognizing the critical role of appropriate mobility devices in enhancing the lives of individuals with disabilities, Motivation India ensures that each person receives a wheelchair that is specifically tailored to their unique needs and aligns with the recommended standards.



Services

We aim to improve outcomes for wheelchair users by applying our clinical, technical, and inclusion expertise. Our comprehensive training programs cater to professionals, wheelchair users, and their caregivers, building sustainable and robust ecosystems to support people with disabilities and eliminating the model of donation of wheelchairs and bringing in the culture of appropriate assistive technology. By making these services more accessible, we ensure that wheelchair users have better access to community resources, fostering greater inclusion and enhancing their quality of life.



Policy and Practice

Drive change in our sector through user-led and evidence-based advocacy. We actively engage in influencing policy and system change through evidence-based approaches and continuous learning. Recognizing the significance of systemic change in creating a more inclusive society, we utilize evidence and learning to advocate for policies that promote the rights and well-being of individuals with disabilities.



Effectiveness

Deliver maximum impact through our governance, management and delivery systems. To make sure our solutions are effective and sustain our impact through constantly evolving user needs we have a strong clinical and technical team to constantly provide the support required and keep us updated.



Our Mission, Vision and Values

Our Vision

We envision a world in which persons with disabilities are included and can fully participate in all aspects of life.

Our Mission

Our mission is to advance the design and provision of wheelchairs so that more people living in the developing world can enjoy greater independence and opportunity.

Our Value System

1. We are inclusive

We treat everyone with dignity and respect, putting people with disabilities and the communities we work with at the heart of what we do – from the design and delivery of programmes to our fundraising and communications activities. We celebrate difference and embrace diversity in every aspect of our work, and promote equality among our teams, partners and communities.



2. We are inventive

We believe in being the catalyst for the change that we want to see in the world – from wheelchair design and service provision to sustainable working practices. We challenge ourselves and others to find creative and practical solutions to the barriers that disabled people face, so that we continue having a positive impact on the people, communities and partners that we work with.



3. We are empowering

We understand the importance of people with disability, communities', partners' and our teams' self-esteem, confidence and autonomy. We collaborate and work in partnership to build the capacity, knowledge and skills of others – from local organisations to national governments and global bodies. This enables us to initiate and sustain change at a greater pace and scale than we can achieve alone.



4. We are honest

We know that an open and transparent approach is vital to maintaining our integrity and keeping the trust of everyone we work with. We are not afraid to admit when things don't go to plan and we are committed to learning from our mistakes, so that we can constantly evolve as an accountable organisation.



United Nations Sustainable Development Goals and Our Work

Our work is closely aligned with the following United Nations Sustainable Development Goals (SDG):

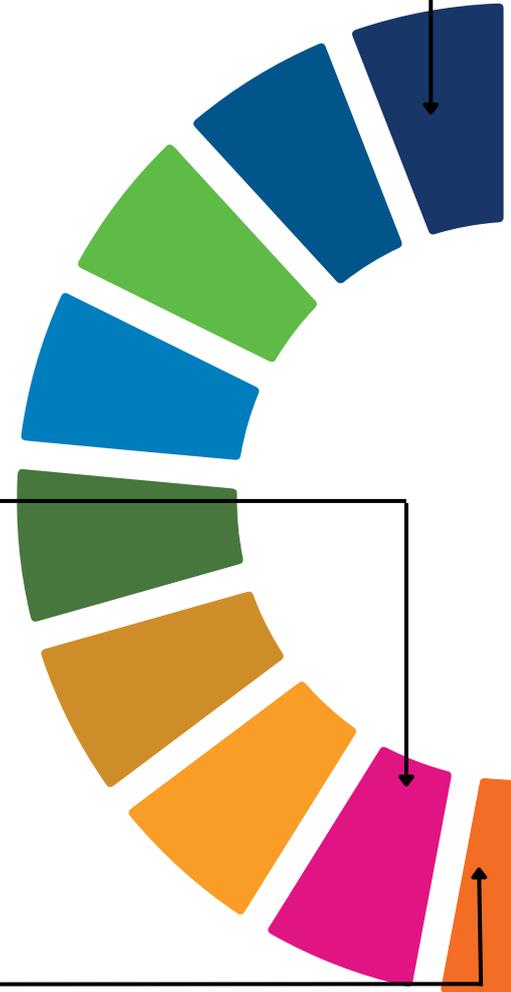
Motivation India believes in being system catalysers and through our robust partner network have been able to provide 26,000+ appropriate wheelchairs across India. Through these partnerships we're we are also creating a sustainable support system which would be accessible to people with disabilities and provide them the right support required.



According, to the last census data over 69% of population of persons with disabilities reside in the rural areas in India and belong to mid or low income households. If they access to right assistive devices, they will get access to education and livelihood opportunities which would also support them economically in a longer outcome.



One of our key values at Motivation is constant innovation, tailored to the needs of wheelchair users. This aids to advancing technology accessible to people with disability, which also making sure through inclusive approach **we are mindful of the infrastructural support available to them and advocating for universal design to provide access to all.**





Through our user training and partnerships, we ensure access to appropriate assistive technology that includes wheelchairs and associated skill training along with creating a support system fosters first step to inclusion for PWDs to access livelihood opportunities.



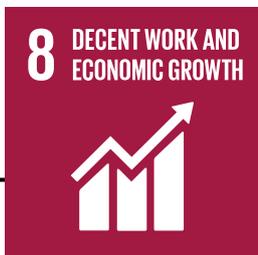
Having access to appropriate assistive technology can help individuals with disabilities get through health inequities, both physical and mental health. Physically, the appropriate assistive device could help avoid secondary health ailments and help them to overcome barriers to access healthcare. Along with more opportunities to be a part of the community and accessing the world beyond the confinement of their house, which aids their mental wellbeing. **By working with organizations in the ecosystem as well as healthcare and rehabilitation professionals we are also building a system wherein folks with disabilities can access healthcare support as and when they require.**



Access to assistive technology and training the caregivers/parents of children with disabilities is also a key part of Motivation's work, **through access to correct assistive device at an early-stage students can access education seamlessly throughout their life and provide lifelong outcomes.**



With the appropriate assistive devices women and girls with disabilities have an opportunity to participate in education, community and livelihood opportunities equally, with our projects, especially BreaktheBias (read more ahead), we constantly aim to support women with disabilities get access to opportunities irrespective of bias stacked against them (both due to their gender identity and their disability.)



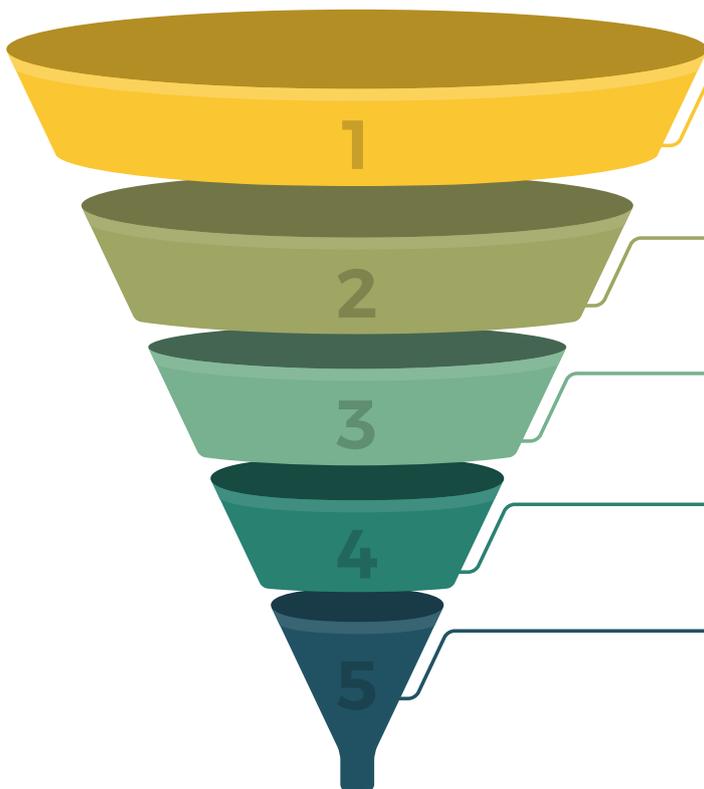
When folks with disabilities get access to the correct assistive device, **they can access respectable livelihood opportunities and contribute to the economic growth of the nation.**

Our Approach



The programme focus of Motivation India are aligned to the WHO-GATE (World Health Organisation - Global Cooperation on Assistive Technology) 5P framework for strengthening access to assistive technology which includes - **People, Policy, Products, service Provision and Personnel**.

We work with the entire ecosystem of assistive technology with the wheelchair users being the central focus. Some of the key stakeholders we work with are clinicians and technicians, manufacturers, academics, decision-makers, families and communities, through which we work on:



People

People with disabilities are central to our work at Motivation, we design our engagements with the ecosystem keeping them and their needs in the primary priority

Provision

We ensure that our services focus on the user's needs and the user's active engagement in each step of service assures that they receive the right wheelchair and support.

Product

Design appropriate assistive technology that meet people with disabilities needs and environment, provide proper fit and postural support, and are safe, durable and affordable

Personnel

Develop a cadre of rehabilitation personnel to refer, assess and fit user-centric assistive devices

Policy

Advocating and influencing policy and systems change through evidence & learning

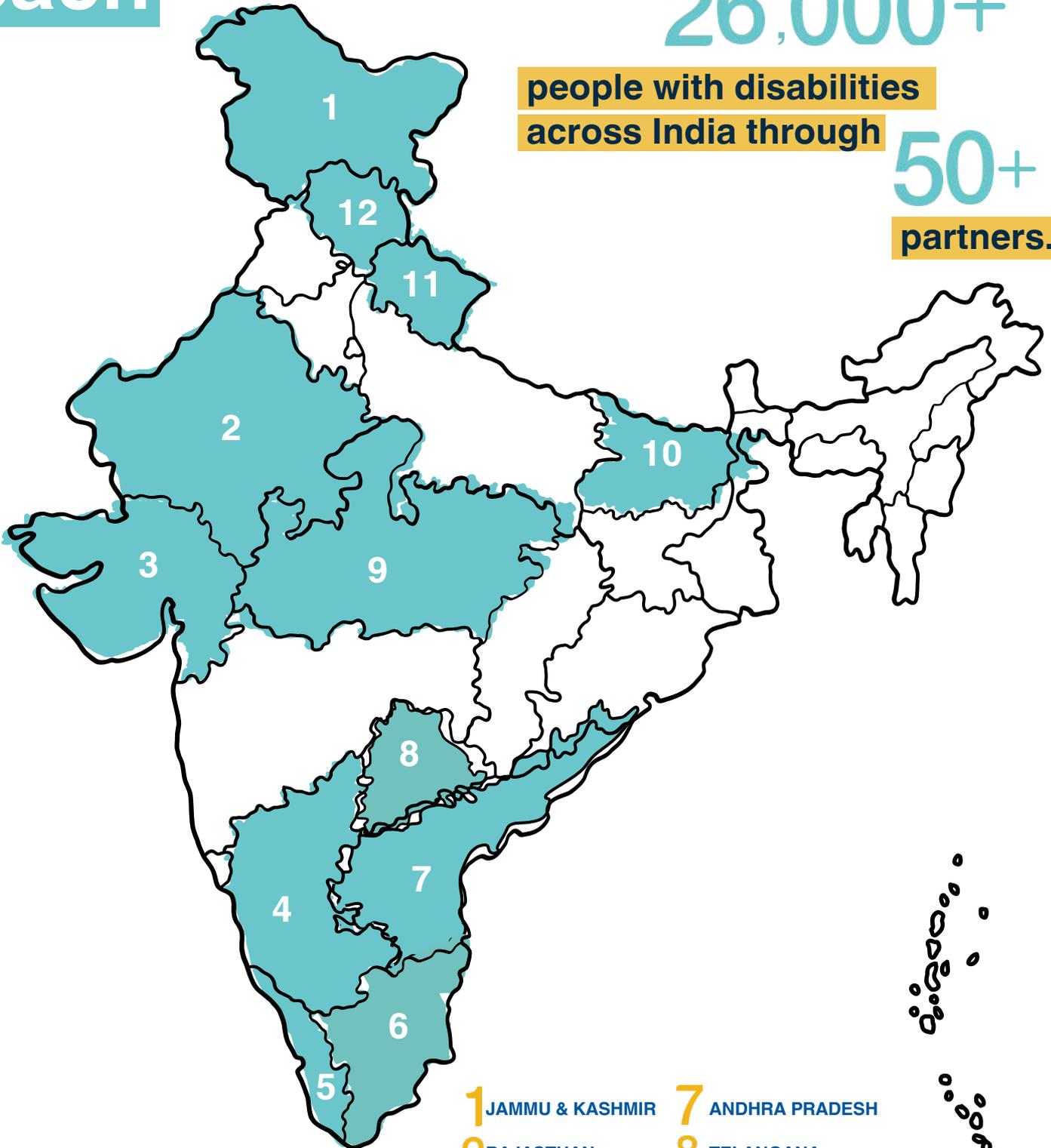
Our Reach

Since 2011 we have positively impacted

26,000+

people with disabilities across India through

50+ partners.



- | | |
|-------------------|---------------------|
| 1 JAMMU & KASHMIR | 7 ANDHRA PRADESH |
| 2 RAJASTHAN | 8 TELANGANA |
| 3 GUJARAT | 9 MADHYA PRADESH |
| 4 KARNATAKA | 10 BIHAR |
| 5 KERALA | 11 UTTARAKHAND |
| 6 TAMIL NADU | 12 HIMACHAL PRADESH |

2023-24 at a glance

1 DEVELOP A USER-CENTRIC, COMPREHENSIVE, SUSTAINABLE WHEELCHAIR SERVICE PROVISION ECOSYSTEM

Launched project Swablamban through which we aim to create a long-lasting support system for people with disabilities across India by training rehabilitation professionals and strategic advocacy partners.

Through our strategic partnerships across India and various intervention we were able to conduct appropriate service provision of 423 wheelchairs, inclusive of 173 sports wheelchairs through our sports inclusion initiative.



2 CREATE INCLUSIVE ENVIRONMENTS FOR PEOPLE WITH DISABILITIES TO PARTICIPATE IN SPORTS

We launched project Break the Bias, to dismantle the gender and disability bias when it comes to sports for women with disability

We trained and created a team of strong and skilled women with disabilities, inaugurated an inclusive Synthetic basketball court in Belgavi.



3 AMPLIFY THE VOICES OF PERSONS WITH DISABILITIES AND THEIR FAMILIES FOR INCLUSION AND PARTICIPATION

We conducted a stakeholder workshop with over 20 people with disability across various geographies and professions to understand their needs and challenges they face .



We conducted a peer training workshop wherein we built 35 master peer trainers across India and they will further empower fellow wheelchair users capacity at their immediate community and beyond towards right based health, choice based assistive technology, mental health and sexual and reproductive health and social entitlements.



4 AWARENESS, TRAINING, INTEGRATING WHEELCHAIR PROVISION SERVICES IN PROFESSIONAL COURSES REHABILITATION PERSONNEL

Through our various programmes and engagement throughout the year we were able to reach to rehabilitation and wheelchair professionals across India and trained 638 of them.



We conducted 10 workshops and engagements throughout the year to increase awareness on appropriate assistive technology and emphasize paradigm shift of donation model to service provision keeping user centric approach.



Connecting with Key Stakeholders

As system catalysers we at Motivation India, worked throughout the year to engage with various stakeholders right from the policy makers to rehabilitation professionals to wheelchair users, we believe in creating sustainable systems and this past year saw various engagements in light for the same.

Interacting with key stakeholders in the ecosystem serving persons with disabilities:

We at Motivation India, believe in being system catalysers and through our robust partner network have been able to provide 26,000+ appropriate wheelchairs across India. Through these partnerships we're we are also creating a sustainable support system which would be accessible to people with disabilities and provide them the right support required.

Awareness Workshops

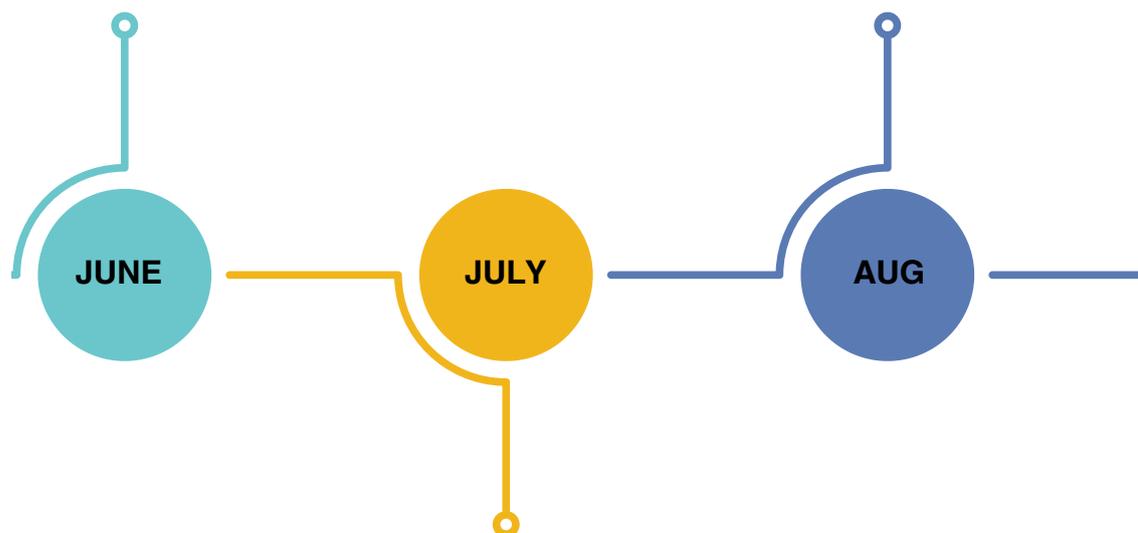
Over the course of 2023-24, we conducted various awareness workshops to make the ecosystem robust and more sustainable for people with disabilities.

During June we held a workshop in collaboration with the Composite Regional Centre for Skill Development Rehabilitation and Empowerment of Persons with Disabilities (Divyangjan) - Ahmedabad, wherein over 173 rehabilitation professionals across India and Bangladesh participated. This workshop aimed to decode the biomechanical and physiological issues caused by improper postural distortion and impetus of using correct supportive devices in different positions.

173

In August 2023, our program team conducted a one-day seminar at Sanjeevni College of Physiotherapy, MNR Medical University, Hyderabad to generate awareness on WHO wheelchair service provision and its scope of practice in the field of physiotherapy and nursing fraternity. A total of 161 participants attended this workshop.

161



50

We held a workshop on assessment and prescription of appropriate wheelchair in line WHO guidelines for the Rehabilitation of Sakara World Hospital, Bangalore in July 2023 which had over 50 participants.

Wheelchair Users Engagement Workshop

We held two-day event during October 2023, wherein we interacted with over 25+ people with disabilities and brainstormed over various challenges and potential solutions for the problems they face. The insights from this engagement showcased that despite a decade of work, user needs have increased exponentially, and we actively took the insights shared in the workshop and incorporated for our strategy forward.

100

We engaged with over 100 government frontline health care workers inclusive of child development project officer CDPOs, Additional CDPOs, Multi Rehabilitation workers MRW and District disability welfare officer DDWO. We covered arenas like conditions of disabilities, modern rehabilitation methods, importance of appropriate wheelchair service provision, early intervention for children with disabilities, and resource mobilisation.

SEPT

OCT

174

During September 2023, we conducted half a day workshop to the students and staff of Indra Ganeshan College of Physiotherapy at Tiruchirappalli, which aimed towards creating awareness and training consultations for budding professionals into wheelchair and seating sector. A total of 134 staff and students were part of the event.



Making Space for Disability

We received support from Rangoonwala Foundation for the 'Swablamban' project. Through this project we embarked on a journey to empower 250 children and adults with locomotor disabilities and provide them with adequate skills and support to lead an independent life, across India over three impactful years.

To ensure long-term sustainable outcomes and support we are developing the following:



Establish 2 WHO compliant wheelchair clinics & mobility units in Tamil Nadu and Chhattisgarh.



Train and empower rehabilitation professionals as advocates of change.



Forge strong referral networks to create a sustainable support system.

Progress so far...

1 Under this project, we worked with **Poovanthi institute of Rehabilitation and Elderly Care (PIREC)-partner team in Madurai, Tamil Nadu** to establish a wheelchair skills unit for quality service provision. The designs have been finalised with the partner team and the unit consists of clinical area, technical area, storage area and mobility skill training unit.



2 As a part of Swablamban project, team had organised series of stakeholder engagement events for frontline health care workers and community representatives from NGOs/ GOs, students of Physiotherapy and Occupational therapy fraternity.

National Institute of Empowerment of People with Multiple Disabilities (NI-EPMD), Chennai

We organized a **two-day hands-on workshop for the final year and interning students along with their faculty members from Department of Occupational Therapy**, National Institute of Empowerment of People with Multiple Disabilities (NIEPMD), Chennai. The workshop was organized on the account of “**International Wheelchair Day**” to create awareness on assistive technology, wheelchair and seating as a means of entrepreneurship to support people with disabilities. **Through this workshop we reached over 50 student and faculty members cumulatively.**



Kothagiri Fellowship Medical Hospital, Tamil Nadu

During February, our program team visited Kothagiri Fellowship Medical Hospital, Tamil Nadu to develop awareness on assistive technology, right wheelchair service provision, basic rehabilitation approaches for community-based facilitators. **We had around 26 representatives from various NGOs and local government of Nilgiris, Tamil Nadu.**

SRM College of Physiotherapy, Chennai

Our team also organized a symposium on Wheelchair Service Provision in line with WHO guidelines, through which we were able to interact with faculties and students of SRM College of Physiotherapy, Chennai. **Over 250 participants participated in this event.** We also signed an MOU with SRM university towards curriculum integration, developing consultation to train more human resources on wheelchairs and assistive technologies, collaboration for research activities. As a part of this collaboration, we inaugurated a Wheelchair School at SRM, Chennai managed by Department of Physiotherapy.



3 We have **trained 20 Rehabilitation professional under WHO wheelchair training program over 6 six days for their clinical, technical and administrative staff** to integrate basic level wheelchair service provision to cater the needs of people who are in need appropriate customized wheelchairs. Around 100 people with spinal cord injuries, head injuries, hemiplegia and cerebral palsy were benefited through them.

4 **2 Wheelchair Users were mentored under Motivation India's Peer Inclusion program** through which they are now equipped with skills to use their wheelchair and maintain it appropriately. These peer trainers will then go and train peers within their communities.

Motivation Peer Inclusion Training

A crucial part of our making space for disability approach, includes **“For the Wheelchair Users by the Wheelchair Users”** we hosted Training of Trainers Program and Motivation Peer Inclusion Program in collaboration with APD and The Ganga Foundation between 22nd February to 1st March 2024. We had expert peer trainers Mr. Fredrick and Mrs. Catherine from our Motivation Africa team to facilitate the workshop. Over 15 master peer trainers (wheelchair users who have personal experience of spinal cord injury) from various states of India attended this training. Among this 40% of the trainers were women, as we're striving to get an inclusive gender lens to our work.



During this training five master trainers were mentored by experts to run Motivation Peer Training, to train 20 peer wheelchair users who have little to no experience to assist self and other peer users. Through this training we focussed on multiple arenas like digestive health, independent mobility, wheelchair sports, sexuality and relationship, disability rights in India and mental health support. To ensure long term impact, our participants wilfully agreed to implement this program in their respective communities.



Human Resource Development for Sustainable Support

Basic Wheelchair Service Training Package (WSTP): Motivation's expert trainers conducted a World health Organisation's Basic wheelchair service training program (WHO WSTP-B) for over 32, Rehabilitation professionals and community facilitators along with 4 technical people who conduct wheelchair service provision through Financial Year 2023-24. Through these workshops we work in-depth with participants and promote a user centric approach of support with focus on the communities they work in.



Basic Level Wheelchair-Mentoring Training: We held a three-day mentor training program for the trained professionals from Poovanthi Institute of Rehabilitation and Elderly Care from 12th -14th February 2024. Aim of this mentoring is to bring quality in wheelchair service provision and mastering the skills of trained personnel into expert cadre. A total of 11 trainees were provide with hands on skills on wheelchair service provision, discussed success and challenges faced at their new service provision approach and ensuring accurate documentation of wheelchair users data.



Making Space for Disability through Sports

Break the Bias

Glass ceilings persist for women, particularly in the realm of sports. Our initiative, '**Break the Bias**,' undertaken in collaboration with the **Volkart Foundation and Vishwaas Foundation**, is dedicated to dismantling the dual barriers faced by women with disabilities in rural Karnataka. This project aims to shatter the glass ceiling of both gender bias and disability in sports.

Through this project we created a team of 20 women with disabilities from the grass-root communities of Belgavi district, who were keen to access sports but never got an opportunity due to dual discrimination based on their gender and their disability. This was a crucial step in supporting them to refine their skills and forge a resilient team representing not just themselves, but our nation. These women, beyond being athletes, would then further pave the way of change for their peers amongst their communities, encouraging their peers to break free from the biases that restrain them.

We initially organised a practice and preparatory match for 35 young female wheelchair players representing Karnataka, Tamil Nadu and Pondicherry, in which our Break the Bias project wheelchair players also participated. After which we held two more tournaments in Bengaluru for further training and enabling practice for the basketball players.

TCS World 10K Marathon

Events like TCS World 10k Marathon, are spaces to encourage people with disabilities to participate in public spaces and partake in recreational activities and sports. **There was a active participation 12 champions with disabilities, 7 Motivation staff members, 12 corporate volunteers towards creating awareness on breaking barriers.**



Meet Lata Bhogan

Lata Bhogan, a determined and ambitious wheelchair basketball player from Belgaum, has been making significant strides under the BreaktheBias project. Lata works tirelessly to connect individuals with disabilities to various schemes and resources offered by the Government of India and helps them get aware of such on frequent basis.

Her journey into basketball began on World Disability Day, during a basketball tournament. She was quite intrigued by the sport as she never thought it would be an avenue for her to play sports; she sought out coaches and organizations for a while which would help her to play. It took her some time to identify coaches and players but soon she met Bassappa and started training with him. **For the past 3-4 months, Lata has been dedicated to honing her skills, embracing every opportunity to learn and grow in the sport she loves.**

Despite her busy schedule, Lata makes it a point to practice every weekend on the Belgaum basketball court, a facility developed under the BreaktheBias project. Her passion for basketball is evident, and she harbours dreams of playing at the state and international levels. Lata's ambition and determination is admirable, as she not only strives to excel in her sport but also continues to support and uplift her community. Her story is a testament to the impact of the BreaktheBias project, showcasing how accessible sports facilities and dedicated training can empower individuals with disabilities to pursue their dreams and break barriers



Meet Anitha

Anitha is a mother of two, an IT professional, and a professional wheelchair basketball player. She has faced an unreasonable number of barriers to simply taking part in her chosen sport. Below, she tells us about those barriers and the space she has created for herself in professional sports.



I was born in Pondicherry in Tamil Nadu, India. I contracted polio at the age of two and lost mobility in my legs because of it. My parents were, however, not discouraged and I'm thankful to them that they made sure I got a good education and didn't shy away from sending me to a good school. However, in society, if you have a disability, you are looked at with a lot of bias and I was not immune to that bias.

The main concern my parents had was about how I would get by day to day, as I had to be carried around due to not having a wheelchair. I got rejected by two schools due to my disability or, more accurately, the attitudes the school held towards disability. People assume if you have a disability especially if you are woman, you can't do anything. However, I got into college and finally got my own wheelchair during my engineering course. I went on to have a successful career and for the last 20 years I have been working in one of the leading telecom companies in India. I only got into wheelchair sports as an adult, as growing up I did not have an opportunity to explore sports as it wasn't even seen as an avenue for a person with disability.

I always wanted to play sports and now I finally get to do that. **Yes, I have a disability, so what?** I have equal rights to play sports and live my life. My ambition is to someday represent India at an international level. And why shouldn't I?



Shushmita's Pursuit of Dreams



I want to make a significant impact on the lives of people with disabilities, extending the support I've received to others who face similar challenges." -

Shushmita



Shushmita is a dedicated student from Bengaluru, who's pursuing her Bachelor's in Rehabilitation Science with an unwavering passion for making a difference. Born with cerebral palsy, she is the child of a single mother and a responsible elder sibling. Her remarkable journey is a testament to her determination and the impact of Motivation India.

She was inclined to work with rehabilitation from a young age. Despite the challenges posed by cerebral palsy, she remained committed to her educational journey. Her dreams revolve around making a meaningful impact on the lives of individuals with disabilities, driven by her own personal understanding of their needs.

Shushmita's introduction to Motivation India occurred at an event promoting sports inclusion. One of our team members connected with her during the event and soon after Shushmita got her own properly fitted Motivation Wheelchair. **She shared that her new wheelchair not only helped increase her efficiency but also provided crucial support in maintaining her posture – an area where her previous wheelchair fell short.**

Shushmita's aspirations extend to academic excellence. Her plan includes completing her BSc. degree in Rehabilitation and further pursuing an MSc. in the same field. Her goal is to make a significant impact on the lives of people with disabilities, extending the support she has received to others who face similar challenges.

Her journey embodies the spirit of determination, ambition, and the transformative power of appropriate assistive technology. Her story is an inspiration, showcasing the remarkable achievements that can be unlocked when individuals like Shushmita receive the support they deserve.



Corporate Engagements

Corporate Engagements

We collaborated with State Street on raising awareness on disability inclusion. We had conducted a range of volunteering activities from wheelchair building activity to crafting adaptive play toys and developing daily living tools, for children with disabilities at their Bangalore campus. **Altogether, we have reached 70- 80 employees. Volunteers from State Street also supported us during our Break the Bias tournaments.**

We collaborated with **Citrix Cloud** and **Rambus** for TCSW10k 2023, wherein their employees were the Champion buddies through out the run and supported and cheered our Champions.

We also closed in on a **5 year long project with NTT Data** we reached **over 567 people with disabilities**. Our project not only improves mobility but also reduces unnecessary costs associated with access to assistive devices and relief of caregivers' strain. **Through this project we also trained 25 rehabilitation professionals to provide a life time of support.**



Voluntary Impact Story

During one of our voluntary engagements at State Street Hyderabad, our volunteers developed some adaptive tools and toys. Here is how some of those tools helped Nagamahadevaswamy, fed himself for the very first time!

Nagamahadevaswamy, a 7-year-old boy, who has difficulty in walking and using his hands for daily care activities lives in in Chamrajanagar, a rural district in Karnataka. Our team met him during a training program for his mother and assessed his level of mobility for a suitable assistive device. During the program we made him try out modified spoon, adapted brush and recreated play toys for daily usage. It was a delightful experience for Maheshwari, his mother, to see him eat independently.



Our

Partners

| | |
|---|--|
| Margadarshi- Association for Physically Challenged, Chamarajanagar | Uma Educational and Technical Society, Kakinada |
| Association of People with Disability, Bangalore | Prakhyata Abhinand Charitable Trust, Bengaluru |
| Rajasthan Mahila Kalyan Mandal, Ajmer | Kerela Institute of Medical Sciences Trust, Thiruvananthapuram |
| Poovanthi institute of Rehabilitation and Elderly Care (PIREC), Madurai | Sitrulli Foundation, Erode |
| International Committee of Red Cross, Delhi | Vishwas Foundation, Belagavi |
| Latika Roy Foundation, Dehradun | Christian Hospital, Chhatarpur |
| Ganga Spine Injury Foundation, Coimbatore | SRM University, Chennai |

Partner Testimonials



“The Break the Bias project has been instrumental in supporting women basketball players. Previously, the lack of equipment prevented proper training, and practices took longer due to wheelchair logistics. The rough ground also made it difficult for wheelchair players, leading to abrasions on their fingers and, sometimes, erosion of their fingertips. The rough and uneven surface also caused jerks and hits during practice. With access to a proper basketball court with a smooth surface and sports wheelchairs, the players have been able to train consistently with appropriate equipment and in a conducive environment, significantly improving their performance.”

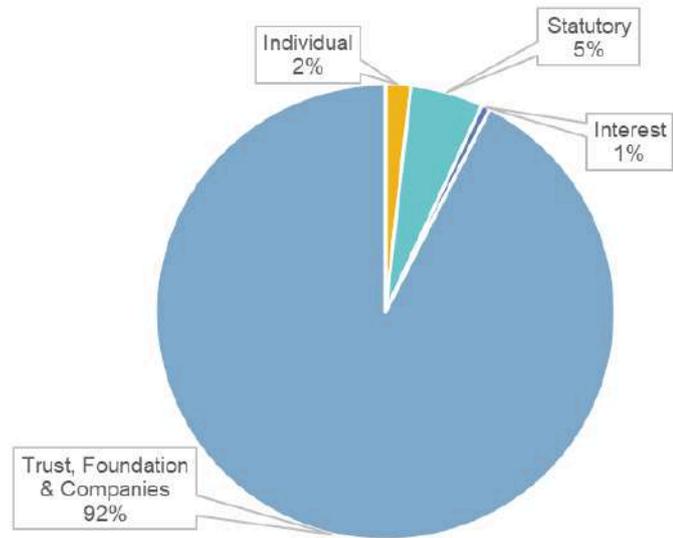
-Bassappa, Founder Vishwas Foundation



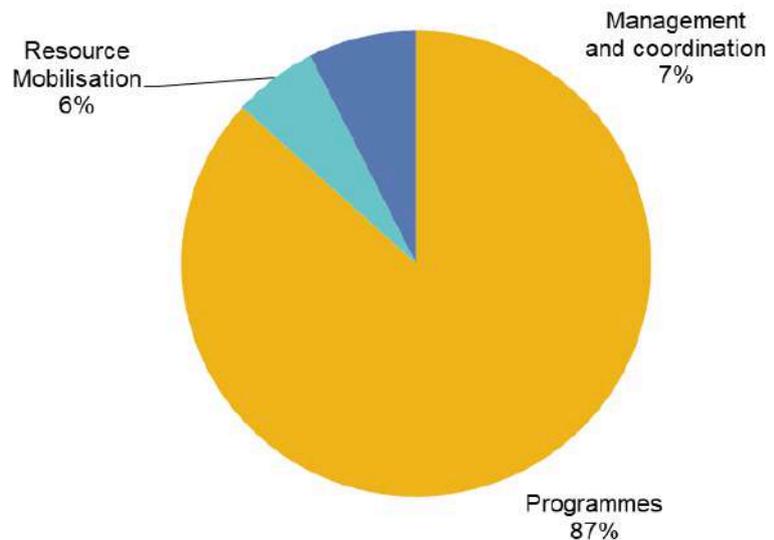
Financials

| Income & Expenditure | As on 31.3.2024 | As on 31.3.2023 |
|---|-----------------|-----------------|
| Donation/Contribution received during the year | 247.09 | 263.51 |
| Bank interest received | 1.49 | 1.89 |
| Other income | 0.21 | 0.98 |
| Total Income | 248.79 | 266.38 |
| II. Expenditure | | |
| 1. Management and Coordination | 17.21 | 21.13 |
| a. Project Expenditure | 171.79 | 221.76 |
| b. Wheelchair Service Provision | 27.98 | 38.88 |
| 3. Resource Mobilisation and Communications | 13.43 | 33.04 |
| Total Expenditure | 230.41 | 314.81 |
| Excess of Income/(Expenditure) transferred to General Fund | 18.38 | -48.43 |

Income - 248.79L



Expenditure - 230.41L



Bank Details

Bankers :
MOTIVATION INDIA
 AXIS BANK Ltd
 A/C No. : 912010061203612
 Address : #19, 60th Road,
 Sahakaranagar
 Bangalore 560 092
 IFSC Code : UTIB0000561
 Swift Code : AXISINBB094

MOTIVATION INDIA-FCRA
 State Bank of India
 A/C No. : 00000040073904809
 Address : New Delhi Main Branch,
 1st Floor, 11, Sansad Marg, New
 Delhi 110 001
 IFSC Code : SBIN0000691
 Swift Code : SBININBB104

| Balance Sheet | | | | | | |
|-----------------------|---|-----|-----------|------|-----------|------|
| Liabilities (Sources) | | Sch | 2023-2024 | | 2022-2023 | |
| | | | Lakh | % | Lakh | % |
| A | Corpus/ Trust Fund | | 0.05 | 0% | 0.05 | 0% |
| B | General Fund | 1 | 37.99 | 46% | 86.42 | 140% |
| C | Endowment Funds | | 0 | 0% | 0 | 0% |
| D | Earmarked/ Designated Funds | 2 | 26.15 | 32% | 23.77 | 38% |
| E | From Income & Expenditure Account | | 18.38 | 22% | -48.43 | -78% |
| F | Liabilities Total | | 82.57 | 100% | 61.81 | 100% |
| Assets (Applications) | | Sch | | | | |
| G | Cash & Bank Balances | 4 | 53.97 | 65% | 43.08 | 70% |
| H | Investments | | 0 | 0% | 0 | 0% |
| I | Fixed Assets | 3 | 18.32 | 22% | 16.32 | 26% |
| J | Other Current Assets, Loans & Advances | 5-6 | 10.28 | 12% | 2.41 | 4% |
| K | Assets Total | | 82.57 | 100% | 61.81 | 100% |

Accounting and Transparency

Registered #167, Shree Plaza 2nd Floor, 4th Main Road, 7th Cross Rd, near Indian Oil Petrol Pump,
Address: Chamrajpet, Bengaluru, Karnataka 560018

1. Registered as a **Public Charitable Trust** in Bangalore, Karnataka 2. Registered under **Section 12A Income Tax Act 1961** Registration No : **DIT (E) BLR/12A/M-779/AACTM8773A /IT O(E)-2NOL 2012-2013**
3. Registered under **Section 80G(5)(vi) of Income Tax Act 1961**
4. Registered under **FCRA Act 2010**, Ministry of Home Affairs, Government of India Registration No : **094421579**, valid till Oct 2029
5. Registered with **Government of Karnataka under Persons with Disability Act 1995**
6. Registered with **Niti Ayog - NGO Darpan Unique Id: KA/20 17/0 171827**
7. Registered as entity for undertaking CSR activities with Registrar of Companies, Ministry of Corporate Affairs

Auditors : Sunil Fernandes & Associates, Chartered Accountant, Bangalore

Trustees : K.N.Gopinath, Sumitra Mishra, Neetu Sharma, Meenakshi Batra, Saleemuddin Khan

*Audited accounts are available on request,
email us on info@motivationindia.org.in

*All amounts entered are in INR (Lakh)

**We're helping
build an
inclusive future,
so that
everyone has
the respect,
equality and
autonomy they
have a right to.**

Our

Donors



APISERO Inc.



Herman Miller Cares

Rambus

Rambus Technologies



Becton Dickinson



**International Society of
Wheelchair Professionals, USA**



Rangoonwala Foundation



Caring Friends



Motivation Charitable Trust, UK



State Street Foundation



German Micro Grant



Netherlands Embassy



**Volkart Foundation
Indian Trust**

NTT DATA

NTT Data

How can you support our work?

Assistive technology is at the heart of our mission, access to appropriate assistive technology is something we at Motivation India work closely with. Here is how your contributions can help us at various steps of the way to connect a person with disability with appropriate assistive technology, aiding their access to social and financial independence.

People

People with disabilities are the central to our programs and approach, by supporting us you'd be helping us develop wholistic programs and create a sustainable support systems. Your contribution can not only help a person with disability get access to assistive technology, but also help in creating a more inclusive future.



Provision

Support Motivation India's efforts in supplying appropriate assistive devices, such as wheelchairs. This includes helping with the assessment, prescription, and fitting of devices to meet the specific needs of each user. Your contributions can directly enhance the mobility and independence of PwDs by ensuring they receive the right tools for their daily lives.

Policy

Engage in advocacy efforts to influence policy and systems change that support the needs of PwDs. Motivation India works to promote evidence-based policies that improve accessibility and inclusion. You can support these efforts by participating in policy dialogues, sharing insights, and advocating for legislative changes that benefit the community of PwDs.



When you choose to support us, you choose to support an inclusive future and choose to make space for disability.

Scan here to know more and support us



Product

Contribute to the development of appropriate assistive technology tailored to the needs of people with disabilities. You can help by supporting research and innovation efforts that focus on creating products that are safe, durable, affordable, and provide proper fit and postural support. Your involvement can ensure that they have access to the best possible assistive solutions.



Personnel

By donating to us you can help in the training and capacity building of rehabilitation professionals, clinicians, and technicians. These individuals play a critical role in delivering quality care and support to PwDs. By helping to enhance their skills and knowledge, you ensure that the ecosystem of assistive technology is well-equipped to meet the diverse needs of wheelchair users.



Our Team

CONTACT US

167, Shree Plaza 2nd Floor, 4th Main Road, 7th Cross Rd, near Indian Oil Petrol Pump, Chamrajpet, Bengaluru, Karnataka 560018

Building No 8, 2nd Floor, Blind People's Association campus, Vastrapur Ahmedabad, Gujarat 380 015

Website: www.motivationindia.org | Email: info@motivationindia.org.in | Phone: +91 80 2543 8669

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