



motivationindia
FREEDOM THROUGH MOBILITY



Annual Report

April 2022- March'23

Transforming lives through wheelchairs, training and services.



Message from Managing Trustee

Dear friends

It gives me an immense pleasure to present our work at Motivation India for this year.

The impact of Covid continued in different ways for people with disabilities and their families, particularly the education and livelihoods of children and young people with disabilities in the rural areas became more challenging.

The efforts of Motivation during the year were on ensuring quality wheelchairs, training, building peer support groups to ensure our key stakeholders become part of mainstream society.

Through our partners we have worked in ten states of India, touched thousands of people through various engagements. We look forward to enabling more people with disabilities during coming years.

Thanks to everyone who supported us our journey.

K Gopinath

Managing Trustee
Motivation India

Message from Motivation India

Building an Inclusive Future

Greetings from Motivation India! We are delighted to present our Annual Report, highlighting another impactful year of our journey towards empowering lives and inspiring change. With a deep-rooted commitment to inclusivity and empowerment, we have made significant strides in our mission to support individuals with disabilities to transform their lives across India.

Throughout the year, we have worked tirelessly to break down barriers and create a society where everyone has equal opportunities to thrive. Our core programs and initiatives have focused on providing customized wheelchairs, promoting inclusive education and employment, advocating for disability rights, and ensuring access to essential healthcare services and accessing para sports.

In this Annual Report, we aim to provide a comprehensive overview of our activities, accomplishments, and the positive impact we have made in the lives of countless individuals and communities; creating a conducive ecosystem for mainstreaming children and adults with mobility disabilities. We will delve into the stories of resilience, the transformative power of inclusive education, the economic empowerment of individuals with disabilities, and the collaborative efforts that have driven policy and systems change.

With the support of our dedicated team, strategic partners, and generous donors, we have been able to work with disabled people as they create meaningful changes in their lives. Together, we have witnessed firsthand the remarkable achievements and milestones reached by individuals who have gained newfound independence, education, and livelihood opportunities.

As we reflect on the past year, we also look towards the future with renewed determination and commitment. We are inspired by the strength and

resilience of the individuals we serve, and we remain steadfast in our pursuit of a more inclusive and equitable society. Our Annual Report is a testament to the collective efforts that have brought us closer to realizing our vision.

We extend our heartfelt gratitude to all our supporters, partners, and stakeholders who have played a vital role in our journey. Your unwavering belief in our mission and your support have propelled us forward, and we invite you to delve into the pages of this report to witness the impact of your contributions.

Thank you for joining us in our mission to empower lives and inspire change. Together, we will continue to support for individuals with disabilities create a brighter future for themselves, where barriers are overcome, opportunities are embraced, and inclusivity prevails.

Warm regards,

Motivation India Team



Who are we?

About Motivation India

We are a disability inclusion organization dedicated to improving the quality of life of persons with disabilities by leveraging the powers of appropriate assistive technology across India. We envision a world in which people with disabilities are included and fully participate in all aspects of life. Our mission is to enable greater independence and opportunity for disabled people, in developing countries through the design and provision of wheelchairs, services and training. We have positively impacted the lives of more than 24000 persons with disabilities by providing them with appropriate and customized wheelchairs.

Our Strategic Priorities

Wheelchair Service Provision

We are dedicated to promoting and providing the right wheelchair solutions based on the guidelines set by the World Health Organization (WHO). As mobility devices are a right that individuals with disabilities are entitled to so that they can lead their lives independently. Motivation India ensures that each person receives a wheelchair that is specifically tailored to their unique needs and aligns with the recommended standards.

Training & Capacity Building

We provide comprehensive training programs to professionals, wheelchair users, and their caregivers. Recognizing the importance of knowledge and skills in maximizing the benefits of wheelchair provision, we ensure that all stakeholders receive the necessary training to promote safe and effective wheelchair use. Through education and empowerment, we want individuals to maximize the benefits of wheelchair provision, leading to improved independence, well-being and inclusion.

Wheelchair Clinics

We are actively working towards establishing centers for appropriate wheelchair provision and mobility skill training units at the grassroots. With expert teams and collaborative partnerships, the centers will offer personalized wheelchair solutions through assessments, comprehensive training programs, and community engagement opportunities.

Advocacy

We actively engage in influencing policy and system change through evidence-based approaches and continuous learning. Recognizing the significance of systemic change in creating a more inclusive society, we utilize evidence and learning to advocate for policies that promote the rights and well-being of individuals with disabilities.

Wheelchair Sports

Sports have a unique ability to transcend barriers and bring people together. By promoting sports as a means of inclusion, we strive to create a more inclusive society, where individuals with disabilities are recognized for their talents and achievements in the sporting arena. This emphasis on sports not only promotes physical well-being but also enhances social integration, self-esteem, and overall quality of life for individuals with disabilities.

Accessing Education & Livelihoods

Mobility is the first step towards accessing all necessities of life. In cases of people with mobility difficulties, we ensure access to appropriate assistive devices as well as link them with partners who are actively working in the fields of education and livelihoods to create an end-to-end ecosystem around for mainstreaming and enhancing quality of life for persons with mobility disabilities.

Our Approach

Appropriate wheelchairs: investing in lifetime value

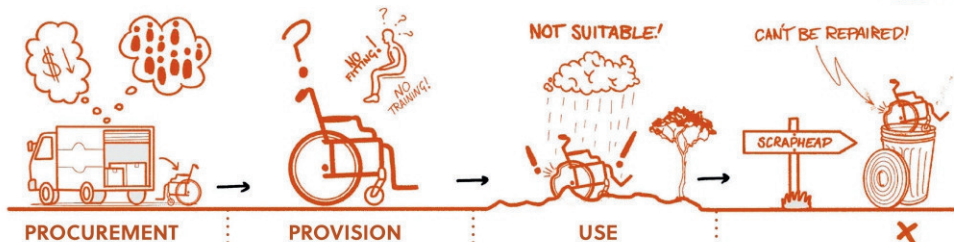
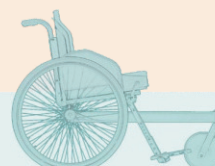
AT is often procured on a cost-per-unit basis. But the lowest unit cost is not always the best value. The cheapest wheelchair is likely to be less useable, cause secondary injuries or disabilities, and be abandoned rapidly. An affordable and appropriate wheelchair will meet the user's needs, have a longer life and provide better value.

Assistive technology (AT) is crucial for disabled people to participate and achieve independence but 90% of disabled people do not have access to affordable and appropriate AT

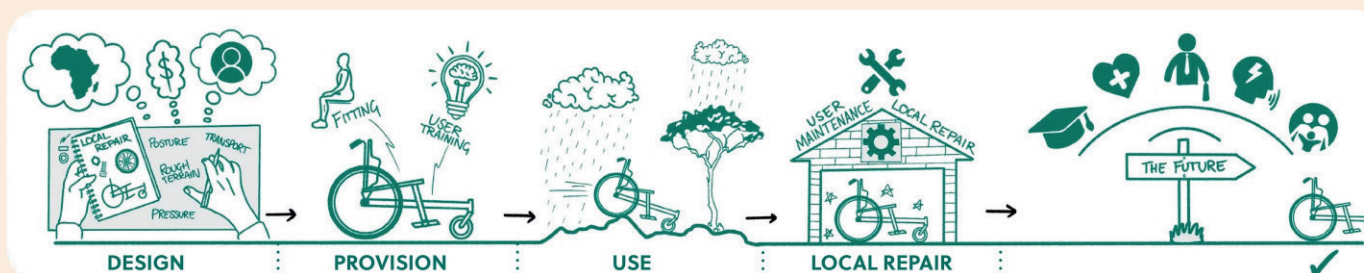


Global
Disability
Innovation
Hub

motivation



INAPPROPRIATE

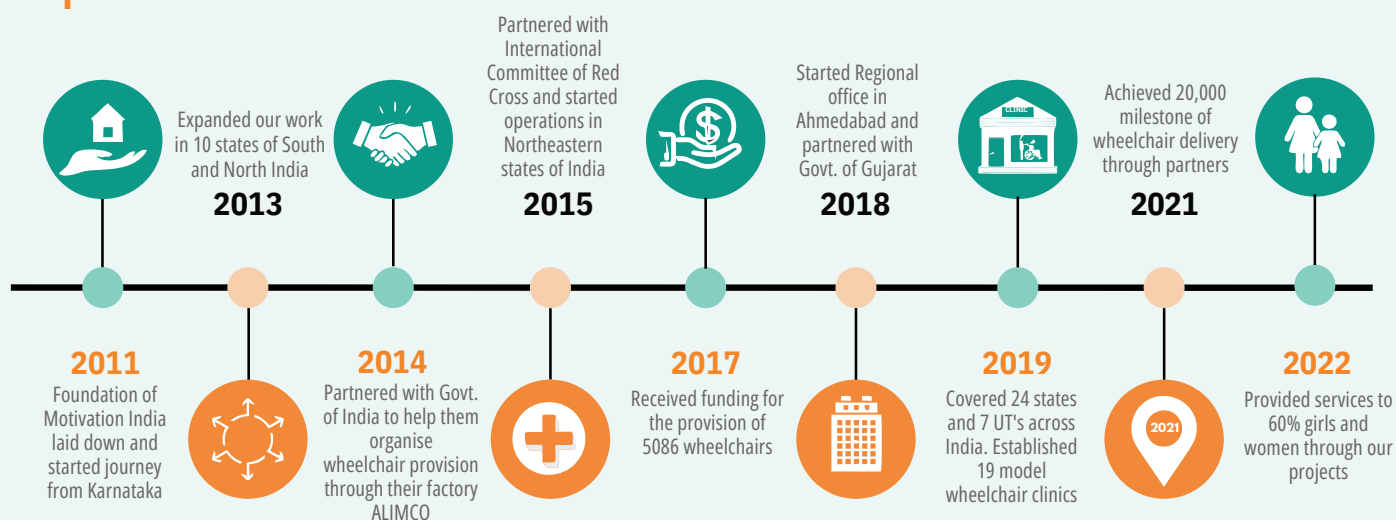


APPROPRIATE



Our Reach

Impact so far



Since our inception in 2011 we have strived everyday to promote access to appropriate wheelchairs along with building inclusive spaces so far in our journey we have been able to:

Training & Capacity Building



1786

Total number of Professionals, Wheelchair Users & their Caregivers trained from 2011 until March, 2023

Wheelchair Sports



Motivation was a key technical partner at the 1st ever international wheelchair basketball tournament was organised by ICRC, Wheelchair Basketball Federation India, Paralympic Committee India at Delhi.

Impact 2022-23

Training & Capacity Building

We interact and facilitate training for various stakeholders e.g. professionals, wheelchair users and caregivers and conduct multiple training programme.

Number of Professionals trained

 **151**

Number of Wheelchair Users & their Caregivers trained

 **120**

No. of training programmes conducted in FY 2022-23

 **7**

Our Reach

Stakeholder Engagement

We kept constantly engaged with our stakeholders throughout this financial year. Through these efforts we were able to sensitize 1,580 government health workers, rehabilitation professionals and students and school children and other community stake holders via the following initiatives.

a. Jathera Festival



This was an immersive experience day-long event which aimed to create an inclusive recreational space, where adults, children with disabilities, their families, and a diverse range of stakeholders joined forces. With over 1200 participants, including government officials, NGOs, CSR companies, and community representatives, we created a powerful experience that showcased the true essence of inclusion for people with disabilities.

b. School children as changemakers



1) We conducted a sensitization workshop for 100+ school children in Chamrajnagar to enable a discourse on inclusivity in the school.

2) A group of 45 students and staff from the Composite Resource Centre in Ahmedabad came for an educational visit to our Ahmedabad office. During their visit, we conducted an engaging session on disability and wheelchair services, sensitizing them to the importance of inclusivity. Additionally, we provided them with a tour of the wheelchair clinic at Blind People Association, showcasing the practical aspects of wheelchair provision. It was a valuable experience for all involved in promoting understanding and awareness and a discourse on inclusivity in the

c. Inculcating systemic change



Under the Swashakti project, we organized a sensitization workshop in Ajmer for government healthcare workers and rehabilitation students. With a total of 80 participants, we focused on raising awareness about the WHO guidelines on the provision of manual wheelchairs and the significance of appropriate wheelchair services. The workshop aimed to equip healthcare workers and students with the knowledge and understanding needed to ensure quality wheelchair provision aligned with international standards.



Our Reach

Training Programmes

Throughout the year we interacted with the ecosystem stakeholders and we were able to hold various training spaces across India and beyond as well. With help of these training session we were able to reach trainers, parent carers, frontline-health workers and many more stakeholders.

Crossing Borders in Training

During June 2022, we conducted an internationally certified Wheelchair Service Training Provision Intermediate level training, where we had 15 participants from across Nepal and seven Indian states.

Enabling Ecosystem Stakeholders

In January 2023, we developed 10 master-trainers in India for delivering wheelchair service provision for people with basic needs. Motivation expert trainers were also very please to be ble to work with two female trainers as well.

Making the Ecosystem Sustainable

Following this, 20 people including clinicians, technicians, engineers and community facilitators across nine different states of India got trained under basic level wheelchair service provision. The diverse experience and professional background allowed us to contextual information, providing rich outcomes.

Enabling Carers

In March 2023, Motivation master trainers delivered a facilitator parent/caregiver training program for five parents and 15 government and non- government frontline healthcare workers to support children with multiple disabilities. The resources from baby Ubuntu developed by London School of Hygiene and Tropical Medicine is contextualised to rural Karnataka.



Other Highlights

Menstrual Health and Hygiene Management (MHM)

We conducted two in-person MHM sessions in Ajmer and Beawar, along with an engaging webinar for women with disabilities in Tamil Nadu. The training focused on effective menstrual health management using various products, adopting a balanced and healthy diet, and more. Over 100 women with disabilities and mothers of girls with disabilities benefitted from this empowering initiative.

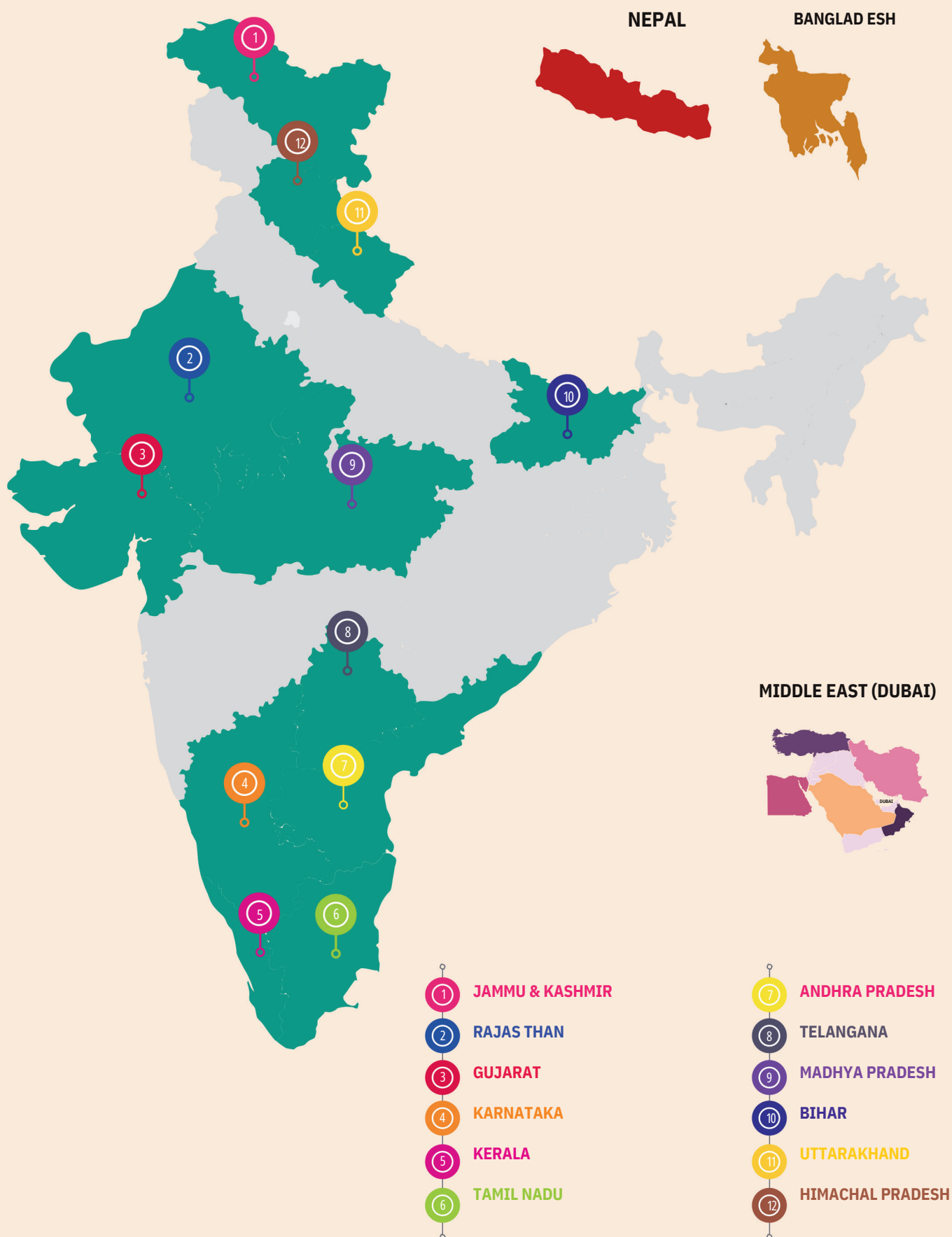


Staff Capacity Building

In an ever-changing world, it is quintessential to stay updated on best practice. At Motivation, we ensure our technical team is updated about the latest sectoral developments. Keeping this in mind, in October 2022, our program team members from India travelled to Uganda, East Africa to become Certified Master Trainers and to deliver Official Ubuntu and Baby Ubuntu Parent Training program developed by London School of Hygiene and Tropical Medicine.



Our Presence



#StoriesofResilience

Meet Yogesh and Maheshwari

Yogesh used to be the sole earner for his family of six. One day, while earning a living to support his family of six, Yogesh felt a pain in his lower back. When it persisted, he went to the doctors and was prescribed some medication. Although the pain didn't subside, Yogesh continued taking the the drugs until one day he fainted. When he regained consciousness, he couldn't feel any sensation in his legs. Finding himself suddenly paralysed, with no known reason, was a huge shock for Yogesh and his family.

A professional team from Margadarshi immediately intervened and linked him to medical assistance and supported him with appropriate mobility assistive devices. Situations like this often put the families and caregivers under serious psychological and financial stress. The daily life of the wheelchair users and their caregivers gets tremendously affected as they try to balance work, family life and caring.



As Motivation India assessed Yogesh's condition, sitting without support and making him independently do his day-to-day work were the first things to achieve. With our partners, Margadashi, we offered Yogesh and appropriate wheelchair ad therapy to help him regain his right to move independently.

We also provided the caregivers with training in appropriate care techniques and psychosocial support so they could get back to work. He also got a weaving machine by Margadarshi to make mats and sell them to the merchants. This not only helped the family sustain their livelihoods but also regain confidence. More than the material aspect of support, Yogesh said the support he had received helped him to overcome the challenges he was facing.

"Though initially we were really lost with this situation, getting access to the livelihood tools and the wheelchair helped us getting back to our day-to-day life and earn a livelihood as well," Maheshwari, Yogesh's wife, said with a bright smile on her face as she showed us some of the mats they had manufactured lately.

Collaborations

Corporate Engagements

At Motivation, one of our primary focus areas is to create awareness on appropriate assistive devices across all spectrums of society. We collaborate with corporates and engage them in several activities to spread the word.

Sensitisation on Disability Rights and Wheelchair Rights



In FY 2022-23, we collaborated with volunteers from NTT Data Bangalore and Karjat Mumbai and one in Kolkata with CBM India for PriceWaterhouse Cooper employees. We got over 110 employees to participate they were sensitized on disability and the value of an appropriate wheelchair.

Financial Literacy Workshop

We organized webinars on financial literacy and communication skills for persons with disabilities (PwDs), their families, and the local community. With the participation of 50 PwDs, we featured an expert from Bank of America. The webinars covered various topics, including the importance of financial literacy, financial planning, the documents needed for good financial management, saving options, and safeguarding money. Additionally, a communication skills webinar focused on different communication types, challenges, techniques for improvement, and the broader scope of effective communication.

Technology for Inclusion

We launched Motivation's Digital Platform funded by CITRIX (Now Cloud Software Group) which has WHO resources for the appropriate wheelchair customized for the user: www.wheelchairmatters.com



Motivation in Advocacy

During an annual conference conducted by the Rehabilitation Engineering and Assistive Technology Society of North America (RESNA), a paper on wheelchair services in India was delivered by Motivation India under the title, "Wheelchair Services in India a Deccanum Ride", attracting the participation of around 100 attendees. The presentation centred around wheelchair service provision in less resource settings, following the guidelines set by WHO.

Another paper presentation took place at the Empower 2022 conference, where around 100 individuals were present. The topic of discussion was the past, present, and future of cushion technology, covered in a pre-conference workshop. Additionally, a presentation on access to appropriate assistive devices was given at the National Cerebral Palsy event organized by Ncore. Lastly, the topic of wheelchair services in less resource settings was presented at the Charities Worldwide event organized by the Posture and Mobility Group UK.

Partner Network

List of Partners

Margadarshi , Bangalore Karnataka	Latika Roy Foundation,Dehradun Uttarakhand	Kara Medical Foundation, Patna, Bihar
The Association of People with Disability (APD), Bangalore Karnataka	Voluntary Medicare Society, Kashmir, Jammu and Kashmir	Christian Hospital, Chattarpur, Madhya Pradesh
Rajasthan Mahila Kalyan Mandal, Ajmer, Rajasthan	S R M University, Chennai Tamil Nadu	Uma Educational and Technical Society (UETS), Kakinada, AP
Poovanthi, Madurai Tamil Nadu	Prakhyata Abhinand Charitable Trust (PACT), Bengaluru, Karnataka	Samerth Charitable Trust, Raipur, Chhattisgarh
The International Committee of the Red Cross (ICRC), Delhi	Kerela Institute of Medical Sciences Trust, Thiruvananthapuram Kerala	

List of Donors



Donor Testimonial



The right wheelchair is not just a piece of equipment; it is a crucial tool that can significantly impact the quality of life for a person with disability. It empowers them, supports their physical and psychological well-being, and fosters greater independence and inclusion within society. It has been three years since we have been associated with Motivation India, and I applaud their sincere and tireless work to increase awareness in this space. The impact of their work extends far beyond the individuals they directly assist, as they are catalysts for a more compassionate and inclusive society. Motivation India is a true force of positive change and an organisation that deserves all the support it can get.

- Sohini Karmakar, Global Corporate Citizenship Lead, Cloud Software Group

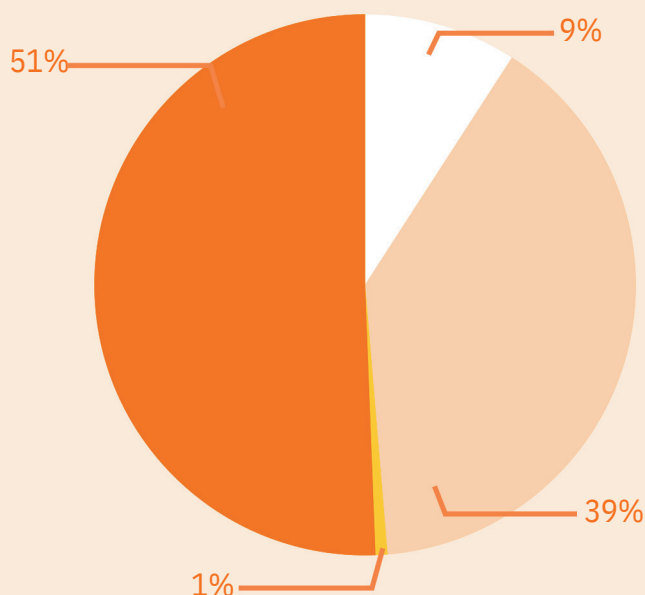


Financials

Balance Sheet

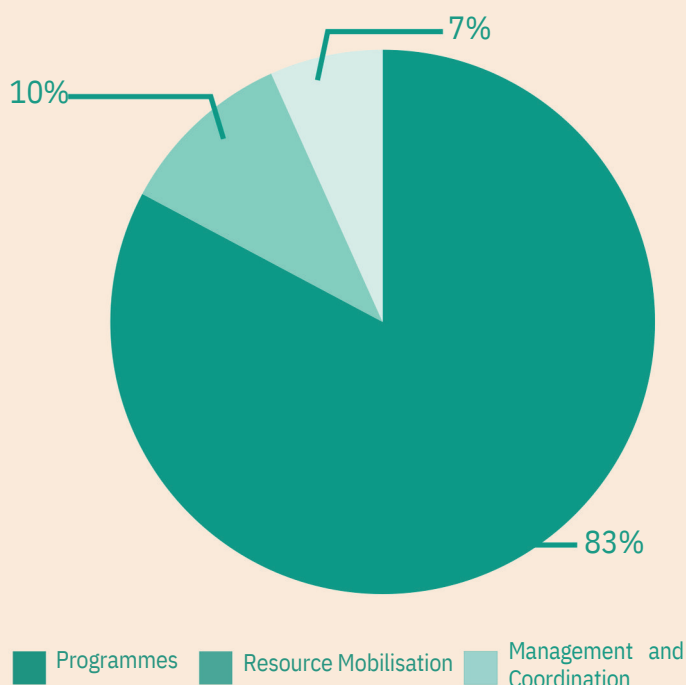
Liabilities (Sources)		Sch	2022-2023		2021-2022	
			Lakh	%	Lakh	%
A	Corpus/ Trust Fund		0.05	0%	0.05	0%
B	General Fund	1	86.42	140%	131.75	126%
C	Endowment Funds		0	0%	0.00	0%
D	Earmarked/ Designated Funds	2	23.77	38%	18.03	17%
E	From Income & Expenditure Account		-	-78%	-45.33	-43%
			48.43			
F	Liabilities Total		61.81	100%	104.50	100%
Assets (Applications)		Sch				
			Lakh	%	Lakh	%
G	Cash & Bank Balances	4	43.08	70%	72.01	69%
H	Investments		0	0%	0	0%
I	Fixed Assets	3	16.32	26%	16.32	16%
J	Other Current Assets, Loans & Advances	5-6	2.41	4%	16.17	15%
K	Assets Total		61.81	100%	104.50	100%

INCOME 266.38L



Income & Expenditure		Sch	AS ON	AS ON
			31.3.2023	31.3.2022
I. Income				
1. Receipts during the year				
Donation/Contribution received during the year			263.51	229.43
2. Other Income				
Bank interest received			1.89	3.49
Other income			0.98	7.05
Subtotal				10.54
Total Income			266.38	239.97
II. Expenditure				
1. Management and Coordination		8	21.13	28.50
2. Expenditure on the main object of the trust- Programmes		9		
a. Project Expenditure			221.76	212.82
b. Partner Support			0	0.00
c. Wheelchair Service Provision			38.88	18.94
3. Resource Mobilisation and Communications		10	33.04	25.04
Subtotal			314.81	285.30
Total Expenditure			314.81	285.30
Excess of Income/(Expenditure) transferred to General Fund			-48.43	-45.33

EXPENDITURE 314.81L



ACCOUNTABILITY & TRANSPARENCY

Registered Address : #75/6, HULKUL Complex, Lalbagh Road, Bangalore 560027

Registrations :

1. Registered as a **Public Charitable Trust** in Bangalore, Karnataka
2. Registered under **Section 12A Income Tax Act 1961** Registration No : DIT (E) BLR/12A/M-779/AACTM8773A /IT O(E)-2NOL 2012-2013
3. Registered under **Section 80G(5)(vi) of Income Tax Act 1961**
4. Registered under **FCRA Act 2010**, Ministry of Home Affairs, Government of India Registration No : **094421579**
5. Registered with Government of Karnataka under **Persons with Disability Act 1995**
6. Registered with Niti Ayog - NGO Darpan Unique Id: **KA/20 17/0 171827**
7. Registered as entity for undertaking CSR activities with Registrar of Companies, Ministry of Corporate Affairs

Auditors : Sunil Fernandes & Associates, Chartered Accountant, Bangalore

Trustees : KN Gopinath, Sumitra Mishra

*Audited accounts are available on request, email us on info@motivationindia.org.in
*All amounts entered are in INR (Lakh)

Bankers :

MOTIVATION INDIA
AXIS BANK Ltd
A/C No. : **912010061203612**
Address : #19, 60th Road
Sahakaranagar
Bangalore 560 092
IFSC Code : **UTIB0000561**
Swift Code : **AXISINBB094**

MOTIVATION INDIA-FCRA
State Bank of India
A/C No. : **00000040073904809**
Address : New Delhi Main Branch
1st Floor, 11, Sansad Marg
New Delhi 110 001
IFSC Code : **SBIN0000691**
Swift Code : **SBININBB104**

How could your money be used?

At Motivation India, we are committed to supporting individuals with disabilities to live fulfilling and independent lives. Your support can make a significant difference in breaking barriers and creating opportunities for those who need it the most.

By contributing to our cause, you could impact the lives of people with disabilities, bridging the gap through customized wheelchairs, access to education and employment, and essential healthcare services. Your generosity will enable us to reach more beneficiaries, promote inclusive practices, and advocate for disability rights.

Join us in our mission to create a more inclusive society where everyone has equal opportunities to thrive. Your donation, no matter the size, can spark positive change and inspire a brighter future.



DONATE NOW

₹2,000

Pressure relief
cushion

Many wheelchair users, because they sit continuously on their wheelchairs, cannot feel pressure building on their waist and below and do not have the mobility to relieve it without assistance. Without a pressure relief cushion, they are vulnerable to life-threatening pressure ulcers.

Children with cerebral palsy and other multiple disabilities may have severe postural problems, due to which they are not able to sit upright. A customised backrest helps these children to get correct posture and reduce pain.

₹3,500

Customised
backrest

₹6,000

Advice and support for mothers
of children with mobility
disability

Help mothers of children with cerebral palsy and multiple disabilities with key skills and techniques in feeding, toileting and communicating with their children. They are also taught therapy exercises which can be done at home.

This will give children ability to sit upright and have independent mobility, enabling them to go to school, play with friends and participate in social life.

₹35,000

Gift a child with disability a
lifesaving customised
wheelchair

TO HELP WITH ANY OTHER AMOUNT YOU CAN VISIT

www.motivationindia.org/donate

All donations to Motivation India are eligible for 50% tax exemption U/s
80G of Income Tax Act 1961





We welcome your support !

WHEELCHAIR PROVISION | REBUILDING LIVES & LIVELIHOODS | ACCESS TO EDUCATION ESTABLISHING
WHEELCHAIR CLINICS & TRAININGS



motivation india
FREEDOM THROUGH MOBILITY

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